

March 7, 2016

Contact:

Seth Seymour (seth.seymour@huntington.com), 614-480-3538

HUNTINGTON HONORED AS A TOP BANK CLIENTS RECOMMEND FOR WEALTH, INVESTMENT SERVICES

COLUMBUS, Ohio — Financial research group Greenwich Associates has named Huntington Bank as one of the top banks for client likelihood to recommend its wealth and investment services.

The Greenwich Excellence Award for “Likelihood to Recommend” is based on results from the group’s annual wealth management research program, which included interviews with 8,000 business owners and executives across the country.

Of the more than 150 banks and firms Greenwich Associates evaluated, only seven firms and four banks received recognition. Huntington was the only Midwest-based bank to earn an award.

“At Huntington, we take a personalized, high-touch approach to wealth and investments. We know our clients by name, who they are and what matters most to them,” said Jim Dunlap, head of Huntington’s Private Client Group.

“This award reflects our commitment to give our clients a dedicated financial advisor they can count on to put their needs first and look out for them for life. We’re proud to have their recommendation.”

Greenwich Excellence Awards Methodology


Greenwich Excellence Award winners were determined at a national level. To qualify for consideration of an award, each winning wealth management provider had to have a minimum of 40 clients who responded to the survey.

Award selection is based on top box ratings on Greenwich Associates’ five-point evaluation scale. The wealth management providers selected must receive a statistically significant proportion of “excellent” ratings relative to the overall mean (at a 95-percent confidence level).

About Huntington

Huntington Bancshares Incorporated is a \$71 billion asset regional bank holding company headquartered in Columbus, Ohio, with a network of more than 750 branches and more than 1,500 ATMs across six Midwestern states. Founded in 1866, The Huntington National Bank and its affiliates provide consumer, small business, commercial, treasury management, wealth management, brokerage, trust, and insurance services. Huntington also provides auto dealer, equipment finance, national settlement and capital market services that extend beyond its core states. Visit huntington.com for more information.

#####

Member FDIC.  and Huntington® are federally registered service marks of Huntington Bancshares Incorporated.