

NEWS

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HUNTINGTON BANK RECOGNIZED FOR EXCELLENCE IN SMALL BUSINESS AND MIDDLE-MARKET BANKING AND CASH MANAGEMENT SERVICES

COLUMBUS, Ohio – Huntington Bank today announced the receipt of five awards of excellence from Greenwich Associates for the delivery of small business and middle-market banking and cash management services that help customers' businesses thrive.

Greenwich Associates recognized Huntington Small Business Banking nationally for performing at a differentiated level in Overall Satisfaction, Likelihood to Recommend, and Cash Management Overall Satisfaction. Huntington Middle-Market Banking is recognized nationally for excellence in Cash Management Customer Service and in the Northeast region for excellence in Overall Satisfaction.

"These businesses are vital to our economy, and we work hard every day to deliver insightful solutions to help them succeed," said Josh Eichenhorn, middle-market banking director. "We're grateful for the opportunity to work with great businesses across our footprint and are honored to be recognized by our customers for overall satisfaction."

"Small businesses are the lifeblood of our nation's economy, creating more than 60 percent of all new jobs," said Mike Wamsganz, business banking director at Huntington. "We're grateful to work with thousands of business owners and entrepreneurs who work hard each and every day, and make our communities stronger."

Huntington serves thousands of businesses throughout its footprint and is the nation's second largest originator of Small Business Administration SBA 7(a) loans—as of SBA 2017 fiscal year end. Additionally, Huntington has ranked as a top-three national SBA 7(a) lender since 2011 and the premier 7(a) lender in its core Midwest footprint since 2008.

"Delivering a superior customer experience in cash management is a key focus for us," said Steve Rhodes, treasury management director at Huntington. "We have dedicated advisors, specialists, and service teams who work alongside our clients on a day-to-day basis to ensure their needs are met."

Among more than 600 banks evaluated by Greenwich Associates, only 34 were recognized for distinctive quality in small business banking and 43 were recognized for distinctive quality in middle-market banking. Greenwich Associates determined the results based on interviews with more than 15,000 businesses nationwide with sales of \$1 million to \$10 million and more than 15,000 interviews with businesses nationwide with sales of \$10 million to \$500 million.

Greenwich Excellence Awards Methodology

Greenwich Excellence Award winners were determined at a national level and in four geographic regions: Midwest, Northeast, South, and West.

To qualify for consideration for the national awards, each winning bank had to have a minimum of 50 clients that responded to the study. To qualify for regional awards, each winning bank had to have a minimum of 30 clients responding in the region.

Greenwich Excellence Award selection is based on top box ratings on Greenwich Associates five-point evaluation scale. The banks selected must receive a statistically significant proportion of “Excellent” ratings relative to the overall mean (at a 95-percent confidence level).

About Huntington

Huntington Bancshares Incorporated is a regional bank holding company headquartered in Columbus, Ohio, with \$104 billion of assets and a network of 966 branches and 1,848 ATMs across eight Midwestern states. Founded in 1866, The Huntington National Bank and its affiliates provide consumer, small business, commercial, treasury management, wealth management, brokerage, trust, and insurance services. Huntington also provides auto dealer, equipment finance, national settlement, and capital market services that extend beyond its core states. Visit huntington.com for more information.



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